



# 2004

## PARADES, PROCESSIONS AND MARCHES SCHEDULED ON PUBLIC PROPERTY

Telephone: (619) 685-1331

Internet: [www.sandiego.gov/specialevents](http://www.sandiego.gov/specialevents)

### January

Saturday 1/17 **24th Annual Martin Luther King Jr. Parade**  
 10:00 a.m. - 3:00 p.m. Martin Luther King Jr. strived to achieve peace between all races of people. This parade is held in his honor and memory. So bring your friends and unite with others and come to this parade to see floats, balloons, marching bands, drill teams, ROTC units, horses, and more. Admission: None. Anticipated Attendance: 28,000. Anticipated Participants: Not available. Location: Pacific Highway between Grape St. & Harbor Dr. Host Organization: Alpha Phi Alpha Fraternity, Inc.. General Information: Robert Matthews @ (619) 264-0542. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

### February

Friday 2/6 **27th Annual Dr. Martin Luther King Jr. March**  
 10:00 a.m. - 11:30 a.m. Knox Elementary School children will proudly march through the community neighborhood of Lincoln Park in honor and remembrance of Dr. Martin Luther King Jr.. They will be accompanied by school staff and special guests. Admission: None. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: Knox Elementary School (1098 South 49th St.) - 49th St. - Solola St. - Euclid Ave. - Reynolds St. - Ozark St. - Palm Ave. - Euclid Ave. - Logan Ave. -. Knox Elementary School Host Organization: Knox Elementary School. General Information: Ana Biffle @ (619) 262-2473. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Saturday 2/28 **7th Annual Heritage Day Parade**  
 10:00 a.m. - 12:00 p.m. In recognition of Black History Month, this parade will be celebrating the diverse heritages of African-Americans. See floats, marching bands, marching groups, and unique costumes and headdresses. This event is in conjunction with the "Heritage Day Festival". Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Logan Ave./49th St. - 49th St. - Euclid Ave. - Euclid Physicians Medical Center. Host Organization: Nu-Way/Operation Black History. General Information: Cynthia Wilson @ (619) 286-9989. Media Information: Marlo Brooks @ (619) 286-9989. Vendor Information: Not available. Internet: [www.heritedayparade.org](http://www.heritedayparade.org).

### March

## March

- Saturday 3/6  
2:00 p.m. - 4:00 p.m. **56th Annual Ocean Beach Kite Parade**  
Children from the community of Ocean Beach will create hand-made kites that will be judged for awards. After watching a kite flying demonstration, they will proudly march their kites in a parade to the beach to be flown in the sky. This event is in conjunction with the "Ocean Beach Kite Festival". Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Ocean Beach (Sunset Cliffs Blvd. - Newport Ave. - Abbott St. - beach). Host Organization: Kiwanis Club of Ocean Beach/OB Recreation Council. General Information: Marion Miller @ (858) 274-2016. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 3/13  
11:00 a.m. - 2:00 p.m. **24th Annual St. Patrick's Day Parade**  
Wear something green to this happy Irish parade. Listen to the sounds of Irish bagpipe music and marching bands. See marching groups, floats, fire engines, antique cars, horses, dogs, clowns, and shamrocks. This event is in conjunction with the "St. Patrick's Day Festival". Admission: None. Anticipated Attendance: 15,000. Anticipated Participants: Not available. Location: Juniper St./Sixth Ave. - Juniper St. - Fifth Ave. - Upas St. - Sixth Ave. - Laurel St. - Balboa Dr./El Prado. Host Organization: Irish Congress of Southern California. General Information: Robert Willhite @ (858) 487-3533. Media Information: Susanna Pastell @ (858) 534-6310. Vendor Information: Mike Malone @ (619) 469-2206. Internet: www.stpatsparade.org.
- Wednesday 3/17  
10:00 a.m. - 12:00 p.m. **9th Annual Cesar Chavez March**  
Elementary school children and teachers from the Chavez Elementary School will march in honor and remembrance of Cesar Chavez. They will march for the values he set forth to uplift the Latino community with hope, pride, and justice. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Cesar Chavez Elementary School (1404 South 40th St.) - Alpha St. - 38th St. - Acacia St. - Epsilon St. - South 40th St. - Cesar Chavez Elementary School. Host Organization: Cesar Chavez Elementary School. General Information: Armando Hernandez @ (619) 527-4098 x-163. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## April

- Saturday 4/3  
1:00 p.m. - 4:00 p.m. **11th Annual Cesar Chavez Memorial Parade**  
Cesar E. Chavez spent his life struggling against injustice through non-violence. This parade is held in his memory to commemorate his legacy. Members of the Latino community will march for the values he set forth to uplift the community with hope, pride, and justice. Admission: None. Anticipated Attendance: 1,500. Anticipated Participants: Not available. Location: Imperial Ave./28th St. - Imperial Ave. - 25th St. - Cesar Chavez Parkway - Cesar Chavez Memorial Park. Host Organization: Cesar Chavez Commemoration Committee. General Information: Francisco Duran @ (619) 829-4191. Media Information: Not available. Vendor Information: Not available. Internet: www.cesar-e-chavez.org.
- Sunday 4/4  
10:15 a.m. - 10:45 a.m. **8th Annual Palm Sunday Procession**  
A religious procession will proceed through city streets in recognition of Palm Sunday. Costumed actors will portray a re-enactment of Jesus riding on a donkey into the city of Jerusalem where followers lay palm fronds before him. This event will precede a church service at St. Paul's Cathedral. Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: St. Paul's Cathedral (Sixth Ave. & Olive St.) - Olive St. - Sixth Ave. - Laurel St. - Fifth Ave. - St. Paul's Cathedral. Host Organization: St. Paul's Cathedral. General Information: Christine Spalding @ (619) 298-7261. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## April

- Friday 4/9  
8:30 a.m. - 11:30 a.m. **13th Annual Walk With the Suffering (Stations of the Cross)**  
A religious procession will proceed through downtown streets stopping at various public buildings to portray re-enactments of Jesus being taken to Calvary by soldiers. Costumed actors enhance the scenes as a speaker reflects on the moment and leads parishioners in prayer. Admission: None. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: County Health Building (1700 Pacific Hwy.) - County Administration Building (1600 Pacific Hwy.) - Ash St. - Union St. - C St. - Front St. - F St. - Union St. - Broadway - Harbor Dr. - County Administration Building. Host Organization: Ecumenical Council of San Diego County. General Information: Rosemary Johnston @ (619) 702-5399. Media Information: Not available. Vendor Information: Not available. Internet: [www.interfaithshelter.org](http://www.interfaithshelter.org).
- Saturday 4/10  
11:00 a.m. - 3:00 p.m. **9th Annual Easter Bonnet Parade & Hat Contest**  
The Easter Bunny will hop into the Gaslamp Quarter to visit adults and children and hide colorful eggs. Join the activity of creating a gorgeous Easter Bonnet with lots of frills and glitter. Then enter your bonnet in a hat contest and march in a parade. Enjoy this happy event with a big smile! Admission: Hat Making Workshop & Contest Fees: \$10.00 - \$12.00 (adult) ~ \$5.00 - \$6.00 (child). Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Gaslamp Quarter (Hilton Park adjacent to K St. between Third Ave. & Fourth Ave.). Host Organization: Gaslamp Quarter Association. General Information: Laurel McFarlane @ (619) 233-5008. Media Information: Not available. Vendor Information: Not available. Internet: [www.gaslamp.org](http://www.gaslamp.org).
- Saturday 4/24  
10:30 a.m. - 11:30 a.m. **19th Annual Linda Vista Cultural Parade**  
Come to Linda Vista to see a community parade that features colorful floats, clowns, marching bands, marching groups, color guards, service vehicles, and cars containing public officials, including the grand marshal. This event is in conjunction with the "Linda Vista Cultural Festival". Admission: None. Anticipated Attendance: 10,000. Anticipated Participants: Not available. Location: Linda Vista Rd./Levant St. - Linda Vista Rd. - Comstock St. - Morley St. - Ulric St. - Linda Vista Rd. Host Organization: Linda Vista Multi-Cultural Fair, Inc.. General Information: Neri Ramirez @ (858) 560-0871. Media Information: Not available. Vendor Information: Not available. Internet: [www.lindavistafair.org](http://www.lindavistafair.org).
- Saturday 4/24  
12:00 p.m. - 1:00 p.m. **6th Annual Allied Gardens Spring Parade**  
Allied Gardens is celebrating its 50th anniversary with a festival and parade. Come and see floats, clowns, costumes, marching bands, marching groups, youth sports leagues, and dignitaries riding in antique cars. This event is in conjunction with the "Allied Gardens Spring Fest". Admission: None. Anticipated Attendance: 3,000. Anticipated Participants: Not available. Location: Allied Gardens (51st St. - Greenbrier Ave. - Glensay St. - Greenbrier Ave. - 51st St.). Host Organization: Grantville - Allied Gardens Kiwanis Club. General Information: Norm Malkowski @ (619) 743-7111. Media Information: John Peterson @ (619) 592-2920. Vendor Information: Lyle Matthews @ (619) 582-7234. Internet: Not available.

## May

- Sunday 5/2  
10:00 a.m. - 11:00 a.m. **3rd Annual Cinco de Mayo Orgullo Parade**  
This parade is held in remembrance of the 1892 Battle of Pueblo. In celebration of that historic event, a parade will pass through the community with floats, marching bands, marching groups, clowns, and antique cars. This event is in conjunction with the "Cinco de Mayo Orgullo Festival". Admission: None. Anticipated Attendance: 10,000. Anticipated Participants: Not available. Location: County Administration Bldg. (1600 Pacific Hwy.) - Pacific Hwy. - Seaport Village - County Administration Bldg. Host Organization: Cinco de Mayo Con Orgullo Coalition. General Information: Jovita Juarez @ (858) 974-3603 x-212. Media Information: Connie Dahl @ (619) 283-9624. Vendor Information: Not available. Internet: [www.sdnccpc.com](http://www.sdnccpc.com).

## May

- Saturday 5/15 **16th Annual Tierrasanta Patriot's Day Parade**  
 10:00 a.m. - 11:00 a.m. Wave a flag in honor of our armed forces and fellow Americans at this patriotic parade. See floats, marching bands, marching groups, antique cars, motorcycles, horses, clowns, and more. This event is in conjunction with the "Patriot's Day Trail Walk" and "Patriot's Day Craft Fair". Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Serra High School parking lot - Santo Rd. - Tierrasanta Blvd. - La Cuenta Dr. - Farb Middle School parking lot. Host Organization: Kiwanis Club of Tierrasanta. General Information: Hani Shatila @ (858) 268-0044. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 5/16 **9th Annual Our Lady of Angels Procession**  
 1:00 p.m. - 3:00 p.m. This religious procession is honoring Our Lady of Angels with a commitment to the Catholic faith. Highlights will include the Queen of the Fiesta, Mariachi music, banners, and various marching groups. A statue of the Blessed Virgin will be held high for all to see. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: 24th St./G St. - 24th St. - L St. - 22nd St. - K St. - 21st St. - Island Ave. - 22nd St. - Our Lady of Angels Church. Host Organization: Our Lady of Angels Church. General Information: Reverend Higinio Garcia @ (619) 239-1231. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 5/29 **94th Annual Portuguese Procession (3-Day Event)**  
 6:00 p.m. - 7:30 p.m. A religious procession will walk from the United Portuguese Hall to the St. Agnes Church where a special service will be held. After the service, a candlelight procession will proceed back to the United Portuguese Hall. This event is in conjunction with the "Portuguese Bazaar". Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: United Portuguese Hall (2818 Avenida de Portugal) - Avenida de Portugal - St. Agnes Church (Avenida de Portugal/Evergreen St.) - United Portuguese Hall. Host Organization: United Portuguese SES. General Information: Manuel Silva @ (760) 291-0010. Media Information: Barbara Hosaka @ (619) 221-9002. Vendor Information: Andrea De Luz @ (619) 223-5880. Internet: www.upses.com.
- Sunday 5/30 **94th Annual Portuguese Procession (3-Day Event)**  
 9:45 a.m. - 1:15 p.m. A religious procession of Portuguese followers will walk from the United Portuguese Hall to the St. Agnes Church for a special service and to crown the Fiesta Queens. Then the procession will proceed back to the United Portuguese Hall. This event is in conjunction with the "Portuguese Bazaar". Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: United Portuguese Hall (2818 Avenida de Portugal) - Avenida de Portugal - Locust St. - Carleton St. - Evergreen St. - St. Agnes Church - United Portuguese Hall. Host Organization: United Portuguese SES. General Information: Manuel Silva @ (760) 291-0010. Media Information: Barbara Hosaka @ (619) 221-9002. Vendor Information: Andrea De Luz @ (619) 223-5880. Internet: www.upses.com.
- Monday 5/31 **22nd Annual Holiday at Home Parade**  
 10:30 a.m. - 11:30 a.m. The community of Kensington is having a parade consisting of various marching groups, marching bands, banners, clowns, and adorable animals. This event is in conjunction with the "Holiday at Home Bazaar" and "Holiday at Home Relay". Admission: None. Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Marlborough Avenue between Adams Ave. & Palisades Rd. Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## June

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Thursday 6/3  
11:15 a.m. - 12:00 p.m. **4th Annual Walk and Roll for Literacy**  
The Lingbergh Schweitzer Elementary School is celebrating a year of student literacy achievement. To make the day more interesting, children will bedressed in costume as their favorite storybook character. In proud participation, they will parade around the outside perimeter of the school. Admission: None. Anticipated Attendance: 1,500. Anticipated Participants: Not available. Location: Slindbergh Schweitzer Elementary School playground - Petit St. - Mount Aguilar Dr. - Mt. Albertine St. - Lindbergh Schweitzer Elementary School playgr. ound Host Organization: Lindbergh Schweitzer Elementary School. General Information: Laurie Hinzman @ (858) 496-8400. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Sunday 6/6  
10:00 a.m. - 10:30 a.m. **94th Annual Portuguese Procession (3-Day Event)**  
A religious procession of Portuguese followers will walk from the St. Agnes Church to the United Portuguese Hall. This procession is part of a celebration of the Holy Spirit and is called "Trinity Sunday". This event is in conjunction with the "Portuguese Bazaar". Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: St. Agnes Church (Avenida de Portugal/Evergreen St.) - Avenida de Portugal - United Portuguese Hall (2818 Avenida de Portugal). Host Organization: United Portuguese SES. General Information: Manuel Silva @ (760) 291-0010. Media Information: Barbara Hosaka @ (619) 221-9002. Vendor Information: Andrea De Luz @ (619) 223-5880. Internet: www.upses.com.

## July

Saturday 7/31  
11:00 a.m. - 2:00 p.m. **30th Annual LGBT Pride Parade**  
This is the most sensational parade you'll ever see! Contengents in lavish colorful costumes, dignitaries in convertibles, floats, marching bands, and incredible body-painted people will pass before your eyes. This event is in conjunction with the "LGBT Pride Festival". Don't miss it! Admission: None. Anticipated Attendance: 130,000. Anticipated Participants: Not available. Location: Hillcrest (University Ave./Normal St. - University Ave. - Sixth Ave. - Ivy Lane). Host Organization: San Diego Lesbian, Gay, Bisexual, Transgender Pride. General Information: Suanne Pauley @ (619) 297-7683. Media Information: Frank Sabatini @ (619) 543-9544. Vendor Information: Not available. Internet: www.sdpride.org.

Report Date: 04-18-04